

## News

## Geneva in Locarno



Geneva shows itself at the Festival del film Locarno. The new Director of Cinéma Tous Écrans, Claudia Durngat, has chosen Locarno in order to

announce the turning point in the next editions of the Genevian appointment, which will focus their attention on storytelling. In particular the 2010 issue, which is scheduled from 1st to 7th November, will concentrate on the key to the new digital audiovisual content: the interactive storytelling.

Today this theme challenges all and every format, genre, medium, author and producers of fiction, from movies and TV screens to mobile phones and narrative videogames. That's why CTE wants to offer a permanent platform of dialogue and cultural exchange, open to Swiss and international professionals, about the present and future of the audiovisual industry and creation.

[www.cinema-tous-ecrans.com](http://www.cinema-tous-ecrans.com)

*(Lorenzo Buccella)*

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